



# REPRESENTATIONS PROCEDURE NOTES

- A representation can be made against an application for a premise to carry on a licensable activity within the 28 day consultation period. Representations can also be made on premises that are making variations to an existing licence.

- Representations are made by:
  - Responsible authorities
  - Other persons

- Fill in the appropriate form and send to Licensing Team, Public Protection, Shirehall, Abbey Foregate, Shrewsbury SY2 6ND

**PLEASE NOTE: The representation form must be received by the Licensing Team before the end of the consultation period or it will not be accepted.**

24/02252/L PREM  
SUPPORT

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LICENSING ACT 2003  
REPRESENTATION FORM

Other Persons

Name/Company Name/Name of Body you represent	David Turner
Postal & email address	[REDACTED]
Telephone number	[REDACTED]

Name & Address of premises for which the representation is being made

58 Sheinton Street  
Much Wenlock  
TF13 6HU

Your representation must relate to one of the following four Licensing Objectives. Please detail the evidence supporting your representation or the reason for your representation. Please use separate sheets if necessary.

THE PREVENTION OF HARM TO CHILDREN

I believe that these premises are in a location where the likelihood of young people being attracted are amongst the lowest of any licensed (both on-sales and off-sales) outlet in Much Wenlock. The profile of the proposed retail and hospitality offer (on-site baked bread and pastries to eat in or take out, light breakfast and lunches, delicatessen together with bottle shop and wine bar with small plates) is most unlikely to present issues with young people endeavouring to purchase, or endeavouring to have purchased for them, alcohol.

I contend that there is no likelihood of harm to children by the grant of this premises licence.

## TO PREVENT NUISANCE

The description of the proposed hospitality offer is complementary to the Bake and Cook business which the applicants operate directly opposite these premises in Sheinton Street. The hours of operation combined with the offer is unlikely to generate excessive noise or unruly behaviour during the hours of opening. It is worth noting that opening hours fall well within the trading hours of other businesses nearby. It is also worth noting that the property is detached, with driveways and a small rear car park surrounding so any lateral sound is isolated.

Ample off-street car parking is available in Much Wenlock with 120 spaces provided by Shropshire Council in addition to a small car park behind the library and another by the Priory - all within five minutes walk. This should avoid any problems with parking for potential customers. In any case, it is likely that many prospective customers live locally and will simply walk or cycle to the premises.

The premises have in recent years been occupied by, variously, a management consultant, public relations agency, and a clothing outlet. It is unlikely that the licenced aspect of the proposal will materially create any more nuisance than the very little that these might have done in the past. It is also worth noting that the premises are on the fringe of the retail core as described in the Much Wenlock Neighbourhood Plan (2014).

I contend that there will be no nuisance created by this application if granted.

**TO PREVENT CRIME & DISORDER**

For the reasons stated above I believe there is no risk of crime and disorder likely to arise from the grant of this premises licence.

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**PUBLIC SAFETY**

For the reasons stated above I believe there is no risk to public safety likely to arise from the grant of this premises licence

**Suggested conditions that could be added to the licence to remedy your representation or other suggestions you would like the Licensing Sub Committee to take into account. Please use separate sheets where necessary - refer to checklist.**

Generally if there is to be a hearing to determine the premises licence application, the sub-committee will only be able to consider matters that have been previously disclosed. No new evidence can be introduced at the hearing. It is therefore imperative that you detail all matters that you wish to be considered on this initial representation. Please attach additional sheets if necessary.

If you do make a representation you will be expected to attend the Licensing Sub Committee and any subsequent appeal process. All representations in their entirety, including your name and address, will be disclosed to the applicant for the premises licence and any other interested parties. If all parties agree, the application can be dealt with without holding a hearing.

Signed:

[Redacted Signature]

Date: 5th August 2024

**Please return this form along with any additional sheets to the address below:**

Licensing Team  
Shropshire Council  
Shirehall